

2008 –2009 New Hampshire Affiliate Plan of Work

- 1.) New Hampshire
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4.) Goals

New Hampshire will be addressing all three goals this year in the following ways. Under the leadership of Eileen Holmes, past president NHAFCFS has helped organize the **Northeast Regional Conference in Nashua**, NH this fall. This conference will focus a great deal on AAFCS Goal #1 – Celebrate the Past as we tour Ellen S. Richards home and revisit her vision for the future. In addition the NE Regional Conference is another opportunity for professionals to network, discuss, learn and draw attention to Family & Consumer Sciences. The work of these committee members and the conference attendees will fuel the launch into the future. The upcoming year in NH will be focused on **raising awareness of FCS**, educating people around us about what we do and who we are as an organization. We have already begun developing our website, and restructuring our committees to focus more on public relations. Doris Williams our devout VP of External Affairs publishes our semi-annual newsletter and will be seeking opportunities in local newspapers, tv etc. As President I will be meeting with principal groups and other organizations to promote FCS. These actions will lead us toward Goal #3, Sustainability. It is our feelings that if we **promote our organization**, build awareness of our programs and increase participation in our membership; we will greatly contribute to the sustainability of the organization.

5.) Strategies

Targeted Professionals/Population: Local organizations, NH Teachers, The principals Association, NH organizations such as CASA, NH-CAN who work with a mission similar to ours. The general public will also be a targeted audience. (If I misunderstood what you meant by targeted professionals please let me know).

Timeline: 2008-2009 School Year

Persons Responsible: Doris Williams, Eileen Holmes, Marcia Trexler, Joan Fossum, Nancy McIver, Jennifer Opalinski.

NH Goals: Build Awareness of FCS

Outcomes: members of the board and NH membership will promote NHAFCFS at local organizations throughout the state. We will support advertising efforts and look for opportunities to promote NHAFCFS; through newspaper coverage and public service announcements on TV Radio and by expanding our on-line resources.

NH Evaluation Plan:

We will track our progress by collecting evidence that our voice is out in the community: evaluate our website as a team in November, make plan for revision, implement the suggestions and re-evaluate in January. VP of External and other members will clip newspaper articles, and note public service announcements. We will track our involvement in organizations outside of NHAFCFS and order merchandise with our logo. Each member of our board will bring forward their data at our board meetings in November, January, March and May in 2008-2009. We will track our progress together, revise and move forward.