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## The Actuarial Foundation Announces “Quench the Thirst” Campaign

*Actuaries donate sets of “Building Your Future” financial literacy curriculum to high school classrooms across the country; teachers asked to register to receive materials from industry donors beginning 9/30/09*

Business people and high school teachers alike recognize the importance of helping students to become financially literate. Because schools are facing unprecedented budgetary challenges, The Actuarial Foundation (TAF) has created a program that allows actuaries to easily donate needed financial literacy materials directly to the teachers who want them.

The Actuarial Foundation recently released *Building Your Future (BYF)*, a new financial literacy curriculum covering essential financial topics in a clear and engaging way. TAF celebrated the release of these materials earlier this year by sending 2,000 free sets of the materials to teachers who requested them; its new “Quench the Thirst” giving campaign focuses on harnessing the interest and commitment of actuarial professionals to ensure that additional teachers can take advantage of this resource.

**For teachers who would like to receive a donated set of *Building Your Future*:**

Teachers interested in receiving a classroom set may sign up by sending their name, school name and address, email address to [programs@actfnd.org](mailto:programs@actfnd.org). Note that this program is open to **high school teachers** only, and that registering is no guarantee of receiving materials; it simply allows interested donors to find you through The Actuarial Foundation’s giving campaign.

## About the Materials

At a time of widespread economic turmoil and financial challenges, it is important to give students the knowledge and skills needed to manage money wisely and to make smart decisions for the future. *Building Your Future* helps teachers do just that, providing accessible content and multiple real-world examples and practice opportunities. The curriculum addresses the following subjects:

- **Book One: Banking** covers savings accounts, checking accounts, credit cards, and taxes
- **Book Two: Financing** includes loans and interest, home loans, auto loans and insurance
- **Book Three: Investing** covers bonds, stocks, mutual funds, risk and diversification and inflation

*Building Your Future* helps students easily grasp the essentials of personal finance, gives them multiple opportunities to practice core skills and showcases the real-world impact of the financial decisions they make. Each chapter is classroom-ready with a Teacher's Guide that provides handouts and answer keys, instruction and assessment suggestions, definitions and additional resources and aligns to national mathematics and personal financial education standards.

Note that these materials can also be downloaded at no cost by visiting [www.actuarialfoundation.org/programs/youth/BuildingYourFuture.shtml](http://www.actuarialfoundation.org/programs/youth/BuildingYourFuture.shtml). You may also order printed booklets at a nominal cost.

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### **About The Actuarial Foundation:**

The Actuarial Foundation, a 501(c)(3) organization, was established in 1994 to help facilitate and broaden the actuarial profession's contribution to society. The Foundation explores innovative ways to apply actuarial skills in the public interest and brings together partnerships of individuals and organizations to address social problems in creative ways. The Actuarial Foundation's mission is to develop, fund and execute education programs that serve the public.

*Building Your Future* was made possible through the co-support of the New York Life Foundation.